

# Isadora Canela

Filmmaker and Visual Artist.

Brazil

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## EXPERIENCE

### **Fine TV & Nuance Films, São Paulo, Brazil — Screenwriter and director**

2018 - to date

"Nike Blank Canvas" - Director in the advertising campaign for NIKE - São Paulo, Brazil

"Play Hard" - medium length screenplay for Red Bull Media House - São Paulo Brazil

"5 people and 1 theme" and "3,2,1" - Content Director for Artist Residency Red Bull Station - São Paulo Brazil

"Phantom of the Opera" - Director of the advertising campaign for Bradesco Seguros - São Paulo Brazil

"Until 18" season 1 and 2 - Screenwriter and director on the webseries for Red Bull TV Global- São Paulo Brazil

"In the Shadow of the Sun" - Screenwriter and director in the feature film in production - Brazilian amazon

### **Editora Abril & Rede Globo, São Paulo, Brazil — Screenwriter**

2018

Screenwriter in the series "Educator Note 10"

### **FOX TV, Rio de Janeiro, Brazil — traineeship**

2017

Steering traineeship in the TV show "Impuros"

### **Valentina, Rio de Janeiro Brazil — Production Assistant,**

2016

Short film

### **Atelier Oswaldo Santana, Viçosa, Brazil — Creative Assistant**

2014

## EDUCATION

## AWARDS & EXHIBITIONS

2020 – LINHAS TÊNUES – Official selection LABFF and Demakijaž - Festival Kina Kobiet (short film)

2018 – IN THE SHADOW OF THE SUN - Winner of the "Audiovisual Gera Futuro" call for feature film production

2017 – LOOK AT THE SKY - Urban intervention - (Highline performance)

2016 – VISTA POESIA - Exhibition Casa Matriz Cultural – (Visual installation & performance)

2014 – VITRINE - National Expocom Award for Communication and Arts - (photo essay)

## LANGUAGES

Portuguese (mother language), English (advanced), Spanish (intermediate)

## SOFTWARES

Adobe Premiere / Adobe After Effects / Adobe Photoshop  
Ableton Live Blender 3D +  
Facebuilder  
Da Vinci Resolve



**Boat Tour with Inés Bortagaray, Sao Paulo, Brazil**

2019

**Script course with emphasis on female characters by  
Bucharest, São Paulo, Brazil**

2018

**Script course with emphasis on female characters by  
Bucharest, São Paulo, Brazil**

2018

**Honorary degree from the Federal University of Viçosa,  
Viçosa, Brazil**

2016

**Short Filmmaking Specialization by the University of the Arts,  
London, UK**

2013